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For Immediate Release



ABG of Michigan Introduces *fly!*

ABGMI is partnering with advisors to take financial wellness to the next level

Bingham Farms, MI

ABG of Michigan (ABGMI) is excited to announce the launch of “*fly!*,” the easiest way for your employees to learn what they need to know about managing their personal finances so they can catch up and put themselves in a better position to secure their financial future.

fly! is a holistic consulting and action program that helps employees achieve personal financial success which, in turn, drives real business benefits for employers and their financial advisors.

The need for financial wellness programs stems from the reality that too many people carry enormous debt from school loans to credit cards and home mortgages. They struggle to budget. They have little or no emergency savings. Importantly, they are in no position to take advantage of their company’s retirement plan. As a result, employees don’t save and employers have a harder time reaching their goals. And retirement plan and investment professionals have a harder time helping both employers and employees succeed in creating retirement income.

ABGMI works with each company and their financial advisor to design a custom program based on the client’s goals, objectives, and employee demographics. Implementation is a collaboration between ABGMI and financial advisors to present meetings, webinars, email and messaging campaigns, and one-on-one personal chats that help maximize reach and engagement. ABGMI monitors and assesses progress and periodically recommends changes to improve outcomes.

In addition to original videos, messages, meetings and personal consulting, ABGMI researches programs available nationally and selects those that best align with the company’s values and commitment to excellence. The result is a comprehensive mix of group and personal resources delivered to optimize participation and success.



Carol Tracey, ABGMI Executive Vice President and Principal, summed up their perspective this way, “We believe financial wellness is a process, not a subscription, and together with our advisor partners, we can deliver real value. We have no interest in being just one more offering. We’re here to make a difference.”

A reality with no debt, a real budget, an emergency fund and savings for retirement may seem out of reach for many people today, but it is absolutely possible – and ABGMI can help employees get there. It’s time to help your employees fly!

Learn more about *fly!* today at fly.abgmi.com.

ABOUT ABG of Michigan:

ABG of Michigan (ABGMI) is a full-service retirement plan consulting and administration firm headquartered in Bingham Farms, MI. The firm was founded in 1969 and from day one has specialized in designing and servicing qualified and non-qualified retirement plans. Today, ABGMI serves 450 retirement plans with more than 28,000 participants representing \$2.5 billion in retirement plan assets. For more information visit www.abgmi.com.