



GRP Advisor Alliance Announces Strategic Partnership with Alliance Benefit Group

Carlsbad, C.A., August 18, 2016 – GRP Advisor Alliance (www.grpaa.com), an elite group of retirement plan firms focused on empowering advisors, today announced a strategic partnership with Alliance Benefit Group (<http://www.abgnational.com>), a national network of independently owned advisory and consulting firms and one of the largest retirement plan administrators in the country.

With shared goals of enhancing financial wellness and expanding accessibility of innovative participant solutions, the partnership between GRP Advisor Alliance (GRPAA) and Alliance Benefit Group (ABG) is focused on driving participant outcomes through scale. To further promote their initiatives, GRPAA and ABG are also in the process of creating a bespoke model on their record keeping platforms that will provide large plan benefits to plans of all sizes.

“ABG has led the way in its retirement offerings to member firms across the US,” said Bill Chetney, CEO of GRP Advisor Alliance. “What GRPAA is to advisors - ABG is to the recordkeeping world. There is tremendous synergy between our organizations. We are excited to build innovative products that align with our advisor centric business model.”

“From the benefits of their scale, their innovative collective investment trusts, and their commitment to financial wellness, we are proud to partner with GRPAA,” said Don (Mac) Mackanos, President of Alliance Benefit Group. “We look forward to combining our resources for the benefits of our members.”

For more information, visit GRPAA.com and follow GRP Advisor Alliance [@GRPAdvisor](https://twitter.com/GRPAdvisor) on Twitter.

About GRP Advisor Alliance

GRP Advisor Alliance is an elite group of over 250 retirement plan advisors—representing over 5,000 retirement plans and \$120 billion in assets—who have achieved a rare level of professional accomplishment. GRP Advisor Alliance is focused on providing a clear, forward-looking vision, seasoned expertise, educational & best practice sharing opportunities for advisors, technology enablement systems, and a turnkey financial wellness program for retirement plan advisors across the country.

About Alliance Benefit Group, LLC

Alliance Benefit Group, LLC is a national network of independently owned retirement plan consulting; investment advisory; health and welfare consulting; and benefits administration firms that operate as "Licensees" of Alliance Benefit Group, LLC. Collectively, Alliance Benefit Group is one of the largest retirement plan administrators in the country; providing administration services to over 20,000 plans representing more than \$64 billion in assets and over 1.1 million participants. For more information, please visit www.abgnational.com.

Media Contact:

Bill Chetney

Email: bill.chetney@grpaa.com

Phone: 949.359.0021